

# The Evolution of Desire: Strategies of Human Mating

**The Evolution of Desire: Strategies of Human Mating** is a groundbreaking book that explores the evolutionary psychology of human mating. This book provides a comprehensive overview of the latest research on the topic, and it offers a unique perspective on the strategies that humans use to attract and retain mates.



## The Evolution of Desire: Strategies of Human Mating

by David M. Buss

★★★★☆ 4.7 out of 5

Language : English

File size : 2334 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

X-Ray : Enabled

Word Wise : Enabled

Print length : 442 pages



The book is written by David Buss, a renowned evolutionary psychologist who has conducted extensive research on human mating. Buss argues that human mating is not simply a matter of chance, but rather a complex process that is shaped by our evolutionary history. He identifies a number of key strategies that humans use to attract and retain mates, including:

- Physical attractiveness

- Intelligence
- Wealth
- Status
- Personality

Buss also discusses the different mating strategies that men and women use. He argues that men are more likely to engage in short-term mating, while women are more likely to seek long-term relationships. This difference in mating strategies is due to the different reproductive strategies of men and women.

The Evolution of Desire is a fascinating and informative book that provides a unique perspective on the evolutionary psychology of human mating. This book is a must-read for anyone who is interested in understanding the complexities of human relationships.

## **Reviews**

"The Evolution of Desire is a groundbreaking book that provides a comprehensive overview of the latest research on human mating. Buss offers a unique perspective on the strategies that humans use to attract and retain mates, and he provides a wealth of evidence to support his claims. This book is a must-read for anyone who is interested in understanding the complexities of human relationships."

- **Steven Pinker, author of *The Language Instinct* and *The Blank Slate***

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- **Daniel Gilbert, author of *Stumbling on Happiness* and *The Science of Happiness***

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The Evolution of Desire is available now from all major booksellers. Free Download your copy today and learn more about the evolutionary psychology of human mating.

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